

MIDCOAST SYMPHONY ORCHESTRA



Reach Your Customers • Support Your Community

Benefits of becoming a business supporter of the MSO

MSO is ...

A professionally-led, all-volunteer, 80-member community orchestra that performs for the public at the Orion Performing Arts Center in Topsham and the Franco Center in Lewiston.

We offer our audiences a rare opportunity to experience classical music performed at a level that is otherwise only available in larger cities that host a professional orchestra with higher ticket pricing and more travel time.

High-quality performances, outstanding guest artists, comfortable concert venues, and community outreach programs have all increased our visibility and recognition over 35 years of operation.

Our Audience

Our audience comes from coastal Kittery to Camden, and inland from South Berwick to Waterville, with larger concentrations from the Lewiston/Auburn, Brunswick/Topsham and Midcoast regions. Our audience size averages 2,700-3,000 each season.

Why Advertise with MSO?

We develop a high-quality program book each season. The same book is used for 8 events: 4 concert series with 2 performances each in the October - May season.

Ads are an important feature of our programs!

- ★ Your ad is **carefully placed** with regard to location in the program.
- ★ We invite the audience to take our programs home to read at their leisure, and encourage them to do business with our sponsors. The program can also be viewed on our website, adding to your exposure.
- ★ Ads help **keep ticket prices affordable** and reinforce the community nature of our organization.
- ★ Your ad gets **repeated exposure to a targeted audience**. Our audience members tend to have extra funds to spend and like to support their local community.

For more information about the orchestra, see our [website](#) and [Facebook](#) page.



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Midcoast Symphony Orchestra is a 501(c)(3) non-profit organization.