



ADVERTISER & SPONSOR INFORMATION

Business Name (write on line above please)

DATE AD WAS ORDERED

Contact Person

E-MAIL (Very Important! We do not share our list. You will only be notified of MSO events.)

Address

()

()

Phone

Fax

SPONSORSHIP OPPORTUNITIES

I would like to support the MSO with this Sponsorship:

NEW Benefits of Sponsorship:

Amount	Category	Donation
\$ _____	Orchestra Underwriter***	\$2900+
\$ _____	Season Sponsor***	\$1700
\$ _____	Special Events Sponsor**	\$1100+
\$ _____	2 Concert Series Sponsor**	\$875
\$ _____	Single Concert Sponsor*	\$500

***These Sponsors receive a free full-page ad in the program & are recognized in our printed publicity materials and at sponsored concerts/events.

**These Sponsors receive a free half-page ad in the program, are recognized in our printed publicity materials and at sponsored concerts/events.

*These sponsors are recognized in our printed publicity materials and at sponsored concerts/events.

Sponsorship Donations are tax deductible.

ADVERTISER ORDER

- Repeat last year – No Chang I will provide a New Digital Ad
- Repeat last year with change* Set-up a New Ad with information provided* (*You will be billed by the designer for edits at a non-profit rate.)

Requested Ad Changes: _____

Ad Size, Color, Placement Request, and Accepted File Formats:

PDF: 300 dpi (or higher) with fonts & images embedded. **JPEG & TIFF:** 300 dpi min.

Color Ads: 300 dpi+, in CMYK (No RGB) **No ads accepted in "Word". Convert to PDF.**

Check	Size		Cost
<input type="checkbox"/>	Full Page - 4.5" x 7.5"	Inside Facing Pages (Color Ad)	\$695
<input type="checkbox"/>	Full Page - 4.5" x 7.5"	Premium Interior Pages (Color Ad)	\$675
	Requested Ad Location _____		
		B&W	COLOR
<input type="checkbox"/>	Full Page 4.5" x 7.5"	Interior	<input type="checkbox"/> \$500 <input type="checkbox"/> \$575
<input type="checkbox"/>	1/2 Page 4.5" x 3.625"	Interior	<input type="checkbox"/> \$325 <input type="checkbox"/> \$360
<input type="checkbox"/>	1/4 Page (Horizontal) = 4.5" x 1.75"	Interior	<input type="checkbox"/> \$200 <input type="checkbox"/> \$220
<input type="checkbox"/>	1/4 Page (Vertical) = 2.125" x 3.625"	Interior	<input type="checkbox"/> \$200 <input type="checkbox"/> \$220

EARLIER DEADLINE THIS YEAR

Ad Materials Due: August 15, 2018

Submit digital ads **no later than Aug. 15, 2018** via e-mail to WTCADV@gmail.com

PAYMENT INFORMATION

- Check Attached # _____
- Please Bill Me Later
- **Return this form** with your check to:
Midcoast Symphony Orchestra (MSO)
PO Box 86, Brunswick, ME 04011
- **Tax Information:** MSO is a 501(c)(3) non-profit organization
- **Questions:** Call Meg @ 207-846-5378

Thank you for your support!