

MIDCOAST SYMPHONY ORCHESTRA



Reach Your Customers • Support Your Community

Benefits of becoming a business supporter of the MSO

MSO is ...

A professionally-led, all-volunteer, 80-member community orchestra that performs for the public at the Orion Performing Arts Center in Topsham and the Franco Center in Lewiston.

We offer our audiences a rare opportunity to experience classical music performed at a level that is otherwise only available in larger cities that host a professional orchestra with higher ticket pricing and more travel time.

High-quality performances, outstanding guest artists, comfortable concert venues, and community outreach programs have all increased our visibility and recognition over 35 years of operation.

Our Audience

Our audience comes from coastal Kittery to Camden, and inland from South Berwick to Waterville, with larger concentrations from the Lewiston/Auburn, Brunswick/Topsham and Midcoast regions. Our audience size averages 2,700-3,000 each season.

Why Advertise with MSO?

We develop a high-quality program book each season. The same book is used for 8 events: 4 concert series with 2 performances each in the October - May season.

Ads are an important feature of our programs!

- ★ Your ad is **carefully placed** with regard to location in the program.
- ★ We invite the audience to take our programs home to read at their leisure, and encourage them to do business with our sponsors. The program can also be viewed on our website, adding to your exposure.
- ★ Ads help **keep ticket prices affordable** and reinforce the community nature of our organization.
- ★ Your ad gets **repeated exposure to a targeted audience**. Our audience members tend to have extra funds to spend and like to support their local community.

For more information about the orchestra, see our [website](#) and [Facebook](#) page.



MIDCOAST
SYMPHONY
ORCHESTRA

Midcoast Symphony Orchestra is a 501(c)(3) non-profit organization.



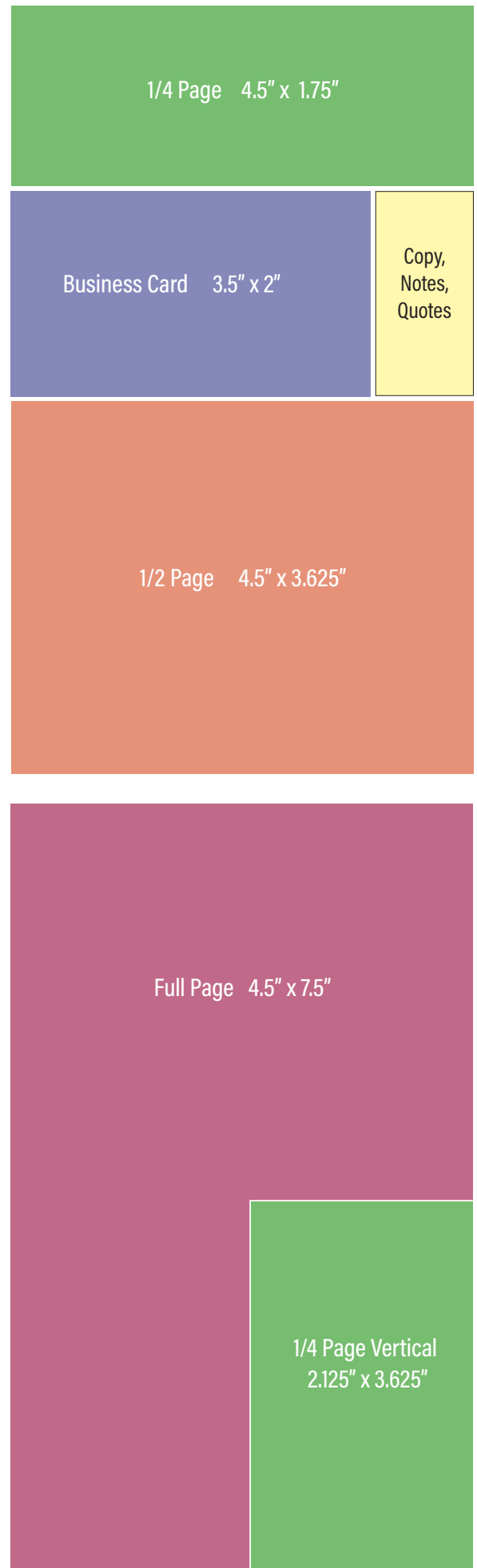
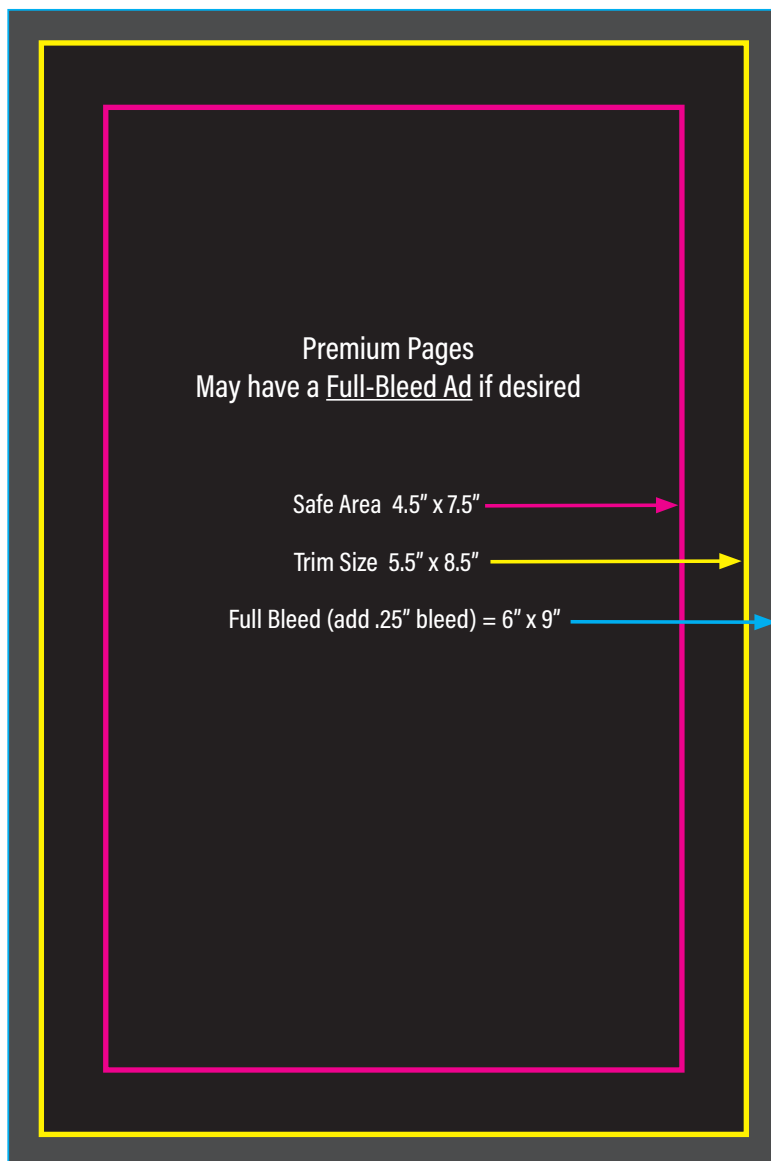
MIDCOAST
SYMPHONY
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AD SIZES OFFERED

Full Premium Page	4.5" x 7.5" or Full-bleed 6" x 9"
Full page	4.5" x 7.5"
1/2 page	4.5" x 3.625"
1/4 page (horizontal)	4.5" x 1.75"
1/4 page (vertical)	2.125" x 3.625"
Business Card (horizontal)	3.5" x 2"

Note: Pages shown are proportionally the same size.

The Pink Outline = The Full Page next to it, so you may compare the extra space given to a Premium full-bleed ad.





ADVERTISER INFORMATION

Business Name (write on line above please)

Date ad was ordered

Contact Person

E-Mail (Help us save paper! We do not share our list. You will only be notified of MSO events.)

Address

()
Phone()
Fax

SPONSORSHIP ORDER

☐ Season Underwriter - \$3,100☐ Season Sponsor - \$2,000☐ Concert Series Sponsor - \$750

For Concert Sponsors: Which concert(s) would you like to sponsor? Oct. _____ Jan. _____ March _____ May _____

ADVERTISER ORDER

☐ Repeat last year – No Changes☐ I will provide a New Digital Ad☐ Repeat last year with change*☐ Set-up a New Ad with information provided*

(*You will be billed by the Art Director for edits at a non-profit rate.)

*Requested Ad Changes: _____

AD SIZES, ACCEPTED FILE FORMATS + EARLY BIRD PRICING IF ORDERED BY JUNE 15TH.

File Formats Accepted

PDF: 300 dpi (or higher)
with fonts & images embedded

JPEG, PNG, or TIFF: 300 dpi minimum

All ads must be at least 300 dpi
in Grayscale or CMYK Color (**No RGB**)**No ads accepted in "Word" or
in any text file format.***Incorrect files will incur a file correction fee.*

Check

Size

Early-Bird Cost

☐ Full premium pages 4.5"x7.5" or Full-bleed 6"x9" **\$700** ~~\$850~~

Requested Ad Location _____

☐ Full page 4.5" x 7.5" Interior **\$650** ~~\$700~~☐ 1/2 page 4.5" x 3.625" Interior **\$425** ~~\$475~~☐ 1/4 page (horizontal) 4.5" x 1.75" Interior **\$275** ~~\$300~~☐ 1/4 page (vertical) 2.125" x 3.625" Interior **\$275** ~~\$300~~☐ Business card (horizontal) 3.5" x 2" Interior **\$175**

If physical business cards are provided, a scanning fee will apply.

Original digital files result in cleaner reproduction over scans of printed materials.

DUE DATES AND BILLING INFORMATION

Submit digital ads no later than August 20, 2025☐ Check attached # _____

Return this form with your check written to "MSO" • Mail to: P.O. Box 86, Brunswick, ME 04011

☐ Please bill me later☐ Fill out this form online. Submit it to: MLevine@MidcoastSymphony.orgMSO is a 501(c)(3) non-profit organization - Donations are tax deductible ■ **Questions:** Call the Box Office at 207-481-0790**Thank you for your support!**